

HUMBER PROFILES

Larry Saldanha



Larry Saldanha has served the Humber College community both as Chair of the Environmental Committee (EC) and as Director of the Humber Environmental Action Team (HEAT). Over the years he has worked as a tireless advocate for sustainable development on campus while also promoting the Humber Arboretum and the ecological significance of the surrounding area.

The EC is responsible for planning and coordinating environmental initiatives at **Humber College**, including recycling, waste reduction, energy efficiency, education and awareness programs, and sustainable development. While Chair he worked on developing an Environmental Plan for Humber and implemented communications programs to improve environmental awareness on campus among students, faculty and staff.

HEAT is a local environmental NGO involved in public outreach and conservation efforts along the Humber River. Larry was recognized for his role in fostering community involvement and support for environmental issues by developing social marketing programs, including a website, campaigns, and communications materials. He launched **Enviro News**, a campus news publication, serving as publisher for two years, and played a leadership role in working with partner organizations to bring public awareness campaigns to Humber, including Earth Day and the Think Food campaign, significantly raising environmental awareness on campus.

Larry was also actively involved with the **Humber Arboretum**, a conservation area adjacent to campus and close to the Humber River, where he helped promote the development of a new centre for sustainability. He led HEAT in working with partner organizations on the **Humber Heritage Campaign**, which called for the Humber to be declared a Canadian Heritage River. As part of his duties at the EC and HEAT, Larry represented the campus community externally on various citywide initiatives, including the **City of Toronto Environmental Task Force (ETF)**, **Sustainability Roundtable (SRT)**, and the annual **Smog Summit**, a policy forum for debating best practices that involved cities and municipalities from across Canada and around the world.

After studying marketing and business management Larry went on to postgraduate studies at Humber, where he graduated from the *Volunteer Management Program* in 2001. He was recognized with an award for his contributions to campus life at Humber and continues to contribute to the community by serving on the *HEAT Advisory Board* and by assisting the Humber Arboretum at special events.

Larry is a communications professional with an extensive background in the non-profit sector. He has worked on various projects and social marketing campaigns with numerous NGOs and community groups, including the **Ontario Association of Food Banks**, the **Design Exchange**, **Earth Day Canada**, the **Toronto Atmospheric Fund** and the **Clean Air Partnership**. Most recently he served as *Director of Marketing & Development* at **CSA Ontario**, a non-profit advocacy organization that works with a broad network of stakeholders at the provincial and federal level on issues such as postsecondary- education funding, accessibility, skills training, opportunities for youth, and poverty.

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